




# The BairFind Foundation **ANNUAL REPORT 2014**





---

July 31, 2015

Dear Friends of BairFind,

I am writing to thank you for your support of The BairFind Foundation throughout 2014 and to share some of the excellent successes that we achieved. 2014 was a year of continued expansion and growth for the organization. America has a large number of children that go missing each year due to family instability, abduction, running away, and various other factors that lead to a child going lost at a given time. The objectives of the BringHome100 program are to help all children to be accounted for, to be educated on alternatives to running away, and to elevate public awareness of those children that may be missing, to increase their rate of being located safely.

In baseball, the benchmark for an all-star season is 100 RBIs. When runners are in scoring position, a player steps up to the plate, rises to the challenge and brings them home. When a kid goes missing, it is much the same - people need to rise to the challenge to bring that child safely home.


As a former pitcher drafted by the Cubs, I know the importance of setting and attaining measurable goals.

"Bring Home 100" is a campaign of the The BairFind Foundation that is rising to the challenge of finding missing children by being the first to set a goal, of bringing 100 missing children safely home from around the country. We do this with your support and by bringing awareness to the public about missing children in their area. Through our programs with professional sports teams, standing with the families of missing children, and utilizing contacts with the media, we have brought safely home. With your help, we will continue our efforts until we have reached our goal of bringing home 100.

*- Dennis Bair, founder of The BairFind Foundation*

In 2014, The BairFind Foundation obtained commitments from 24 Minor League Baseball Stadiums affiliated with the Florida State League, the Southern League and in Corpus Christi, Tx. With these commitments, stadium concourse signs were placed in stadiums in Pennsylvania, Texas, Tennessee, Mississippi, Alabama, and Florida (to include to the entire Southern League and Florida State League) featuring each area's missing children. **Our signs attracted over 4.5 million views, and six of the kids we featured were located safely!** According to statistics from the National Center for Missing and Exploited Children, that raised our grand total to 27 kids safely located since our inception in 2009.

The BairFind Foundation would like to thank Doug Evans of SignWorks who designed, produced and shipped the original stadium concourse signs. These substantial large wooden A-frame signs are built to withstand the wear and tear of a sporting venue.



---

In January, we held the second annual comedy benefit at Homestead Carnegie Library featuring Mike Wysocki with Matt Wohlfarth, Jeff Konkle and Gabby Barrett. Even with a treacherous winter day 300+ people turned out and significant funding was raised. Many hours of volunteer work by Bruce and Dee Parr, Tracy Sabich, Jeannette Heitmeier, Judy Alexander, and Kim Crowe went into producing the benefit for which all proceeds were given to The BairFind Foundation.

We are thankful for media coverage that was provided by the Pittsburgh Tribune Review and Pittsburgh Today KDKA.

This year we enjoyed producing a Public Service Announcement (PSA) with original board member Ryan Ellis for the New York Mets Major League Spring Training games, and the Port St. Lucie Mets at Tradition Field.

In December, we attended the Major League Baseball Winter Meetings in San Diego, CA with board member Dennis Esken. We gave presentations to the Florida State League, Southern League, and South Atlantic League, where we received overwhelming unanimous approval and participation of our concourse sign program. We are grateful for continued support of Minor League Baseball for which we obtained 38 commitments for stadium signs to be put in place for the 2015 season.

The BairFind Foundation would also like to extend special thanks to: Jay Triplett, Nate Fincher, Jonathan Wayne, Tony Starace, Bud Hanson, and Bruce Parr for lending their professional expertise and time to the development of our various initiatives. These individuals helped our cause by providing valuable gifts-in-kind, services and support.

In addition substantial donations were provided by Dennis Esken, Mark Eckels, Skip and Mary Grinberg, Candace Bair, Barb Farah, Rus Sandomire, Sean Bogle, and Pat Crowe.

We would also like to thank Kevin Monahan of the Jacksonville Small Business Development Center (SBDC) for his guidance in helping to further expand The BairFind Foundation organization in Jacksonville, Florida.

Thank you for your help and interest in helping to find missing children and to support the families of those whose children remain missing. We are grateful for your generous gifts of time, talent and donations.

We have seen measurable success and we look forward to continued expansion in 2015. I hope this encourages you to support our 2015 campaign. Please feel free to contact me if you have questions, comments or suggestions about The BairFind Foundation.

Respectfully,

Dennis Bair, Founder



*Office of the President*

# SOUTHERN LEAGUE

## OF PROFESSIONAL BASEBALL CLUBS, INC.

*Member of Minor League Baseball – Class AA*

October 2, 2014

To Whom It May Concern:

**RE: BairFind Foundation / BringHome 100 Campaign**

It is my pleasure to recommend this organization, headed by founder and executive Director, Dennis Bair, a former minor league pitcher with the Chicago Cubs, to your company as a possible charity partner.

Dennis contacted me over a year ago to ask if the Southern League would partner with this organization in helping to find missing children in the areas where our baseball clubs\* are located. I invited him to speak at our annual winter meeting where all ten of my clubs enthusiastically agreed to assist in this effort. Signs were then designed, built and delivered to our clubs and conspicuously placed on each concourse, featuring children who had gone missing in the area. They received a lot of attention, and I was so happy to hear that five kids were found, four in Florida and one in Mississippi, possibly due to someone seeing them on these signs. I believe at last count, a total of 23 of the original 100 children have now been found, thanks to the work of this worthy organization and the folks that partner with them.

Our clubs will be featuring these concourse signs again in 2015, and I would highly encourage others to do whatever they can to help bring more missing children home. Our General Managers have reported that Dennis and his staff are easy to work with and everyone involved felt this was a very positive experience. We had 2,367,710 fans come through the gates of Southern League ballparks this year – think how much more exposure these kids could have if all of the ballparks across the country displayed these signs! Thanks for your consideration.

Sincerely,

Lori M. Webb  
President

**\*Southern League teams:**

Birmingham Barons (AL)  
Chattanooga Lookouts (TN)  
Huntsville Stars (AL)  
Jackson Generals (TN)  
Jacksonville Suns (TN)

Mississippi Braves (Pearl, MS)  
Mobile BayBears (AL)  
Montgomery Biscuits (AL)  
Pensacola Blue Wahoos (FL)  
Tennessee Smokies (Kodak, TN)