

## THE BAIRFIND MISSION:

*The BairFind Foundation  
is bringing and keeping  
more kids home through  
community awareness  
programs and innovative  
solutions.*



# BairFind®

THE BAIRFIND FOUNDATION • FINDING MISSING CHILDREN

8777 San Jose Blvd.  
Suite 803  
Jacksonville, FL 32217  
[bairfind.org](http://bairfind.org)  
(412) 926-7456

**Dennis Bair**  
Founder

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Greetings!

Legendary Baltimore Orioles' manager Earl Weaver famously said, "The key to winning baseball games is pitching, fundamentals, and three run homers." In 2015, BairFind took the mound with rock solid pitching, **we sharpened our fundamentals, and lo and behold, we got our three run homer!**

In addition to our existing partnerships with the Southern League and Florida State League, we designed, constructed and delivered our wooden A-frame signs featuring America's missing children to the Kane County Cougars of the Midwest League, the Akron RubberDucks of the Eastern League, and the entire New York-Penn League. **Our grand total at year's end 2015 was 278 missing children featured, and 65 found! Wow!**

We added Ellen Sullivan to our roster as our new CEO this season. She brings to BairFind a winning business background, and sound fundamentals. Among her many achievements, her work this year resulted in **The BairFind Foundation earning Gold Medal status in nonprofit transparency from GuideStar!**

Finally in December, we attended the annual Baseball Winter Meetings in Nashville, Tennessee. As a result of our work in the search for missing children, we were invited to partner with Minor League Baseball as an official charity, and we have been granted the **special designation of a "Homegrown" Charity Partner**. That means that we will be working with MiLB Charities to expand nationwide for the 2016 season.

Spring Training is here! Let's revolutionize the search for missing kids across the USA in 2016!

Thank you!

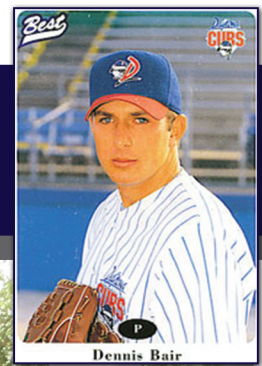


Dennis Bair  
Founder, The BairFind Foundation

**P.S. There are wonderful things happening at BairFind today! Visit [BairFind.org](http://BairFind.org) to find out more.**



*"More eyes looking means more missing children found"*  
– Dennis Bair



## STADIUM CONCOURSE SIGN PROJECT

Large A-frame sign placement on stadium concourses featuring high definition profiles of missing children.

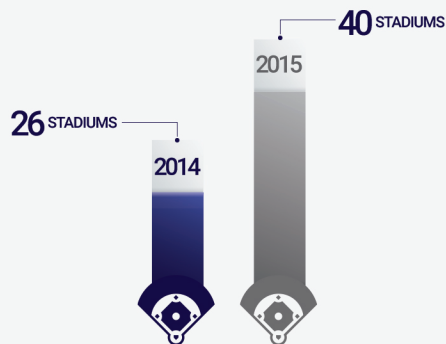
## INDICATORS

### CHILDREN FOUND

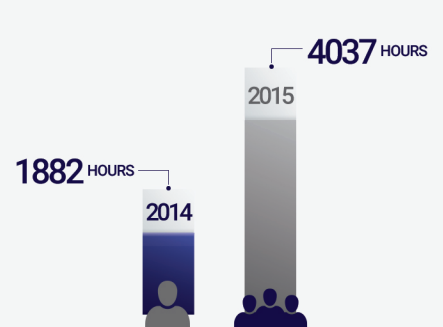
65 of 278 CHILDREN SAFELY LOCATED



### NUMBER OF STADIUMS PARTICIPATING



### VOLUNTEER HOURS





WHERE WE ARE HEADED..

# 2015 LEAGUES INCLUDED:

Florida State League, Southern League and New York-Penn League (added in 2015)

Signs in these stadiums attracted over

# 7.8 MILLION VIEWS!



# 2016 EXPANSION

MiLB has approved The BairFind Foundation as an official MiLB "Homegrown" Charity and the New York Yankees adopted BairFind throughout the entire Minor League system.



# STANDING WITH FAMILIES OF MISSING CHILDREN



**GINA DEJESUS**  
**CLEVELAND KIDNAPPING SURVIVOR**

Prior to the stadium concourse signs, BairFind started out by having poster giveaways at various minor league baseball games with inset missing children profiles. One of those children was Gina DeJesus. Gina was featured on team posters, stadium signs and BairFind's website for many years. Founder Dennis Bair worked closely with the DeJesus family in their search. He arranged for first pitch ceremonies with Gina's family in area minor league baseball parks. By doing so, it helped to keep Gina and another missing girl, Amanda Berry, profiles in public view and in the news media.

In 2013, a major breakthrough occurred when Gina, Amanda and another woman were successfully rescued from a Cleveland home where they held in captivity for over a decade. Their story is told in the New York Times Best Seller "Hope: A Memoir of Survival in Cleveland".

In 2015, it was a very exciting summer as the DeJesus Family accompanied Dennis to games at the Akron RubberDucks and Mahoning Valley Scrappers. This time, Gina herself, threw the ceremonial first pitch while the crowd cheered.

Gina told Dennis and the news media "I was nervous at first but I saw my mother do it {throw the first pitch} when I was in captivity."



In their book "Hope: A Memoir of Survival in Cleveland" Gina DeJesus and Amanda Berry thank founder Dennis Bair and The BairFind foundation for helping their families during their search.



## Gina DeJesus

*Keeping profiles in public view not only increases the likelihood of a child being found, it can send a message of hope. "Every time I'd see my parents on TV, it would give me even more hope to know that one day, I was going to come back"*



**GINA DEJESUS**  
**CLEVELAND KIDNAPPING SURVIVOR**

The DeJesus family is working with The BairFind Foundation to build a network of support among families. In October, The BairFind Foundation sponsored a trip for Gina and her family to meet the family of Florida missing boy Mark Degner.

## Darlene Briggs, Grandmother of missing boy Mark Degner

*"The BairFind Foundation's success stories help me keep hope and that one day Mark will be brought home, too"*

## Samantha Manning, a reporter for Action News Jax

*"Meeting Gina and her family was one of the most inspirational experiences I have ever had in my career. Your organization does wonderful things for the community and I'm glad we had the opportunity to shed light on that."*





## ORGANIZATION EXPANSION

2015 was a year of expansion from Pittsburgh PA to Jacksonville FL to include a new office address, the addition of three Florida based members of the Board of Directors and a new volunteer base.

## NEW STATE OF THE ART WEBSITE

8777 San Jose Boulevard, Suite 803, Jacksonville, FL 32217, USA

1-412-926-7456

info@bairfind.org

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**BairFind**  
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# BairFind®

is an Official Homegrown  
Charity Partner of Minor  
League Baseball.

Our new website design includes an interactive map featuring our stadium partners, each with their own landing page. This website functionality combined with social media will be a new key element in the search for missing children. This increase of views on our missing children will equate to over 40 million!

Homegrown Charities Partner of  
Minor League Baseball



## Strategic Partners

Members of

## 2015 ANNUAL REPORT

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